

PRESS RELEASE

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SEDANIA Continues Strategic Business Transformation

Tapping Emerging Opportunities in Growing Consumer Market Through Sustainable FMCG and Sustainable Consumer Tech.

Key Performance Highlights:

- 1. Continued Business Model Transformation:** The Group is advancing the strategic recalibration to position its Sustainable FMCG and Sustainable Consumer Tech segments as its primary growth drivers.
- 2. Sustained Resilience in Consumer Revenue Base:** SEDANIA delivered a commendable performance supported by a stable and resilient revenue foundation from its diversified consumer-based business model.
- 3. Exciting Prospects and New Leadership:** New growth catalysts driven by Group CEO, Mr. Ng Hock Guan, while new Board Member, YAA Tun Md Raus Sharif (former Chief Justice of Malaysia) adds to the Board's strategic insights and perspectives.

PETALING JAYA, 29 August 2024 - SEDANIA Innovator Berhad ("SEDANIA" or the "Group") is pleased to announce its performance for Sixth Quarter ("6Q2024") and 18-month ("18M24") full financial year results ended 30 June 2024 ("FY2024") to Bursa Malaysia today, marking a period of change and transformation in its pivot to the consumer products and services sector.

The Group registered a total revenue of RM78.3 million for our unaudited 18M24 financial statement for FY2024, a marked increase from a total revenue of RM38.35 million for our audited 12M24 financial statement for FY2022. The FY2024 performance demonstrates the accelerated growth achieved during the transformation period, supported by a stable and resilient revenue foundation from its diversified consumer-based business model. The Group reported a loss before tax of RM0.57 million for FY2024 attributed to a one-off impairment for its Sustainable Energy segment, marking a decisive step in its transformation journey.

"SEDANIA's performance underscores a crucial phase in our ongoing transformation journey. Our current quarter's performance reflects our deliberate and strategic decision to recalibrate our Sustainable Energy segment. This move is essential for laying a strong foundation for our future growth. The significant traction gained in our Sustainable FMCG and Sustainable Consumer Tech segments is already propelling us towards a sustainable business model.

"As we move into a new phase for the Group, we are poised to turn this strategic realignment into a period of sustainable growth and value creation for our stakeholders, reaffirming our commitment to improving lives sustainably," said Chairman Tan Sri Abdul Halim Ali.

Commenting on the strong operational fundamentals of the Group, SEDANIA Managing Director Datuk Azrin Mohd Noor said, "In the midst of our transformation, the Group demonstrated improving topline operational performance with upward revenue trajectory. This is a testament to the resilience of our consumer-driven model. With this pivot, the inherent strength in our core businesses not only underscores our ability to navigate challenges but also sets a solid foundation for sustained profitability. Looking ahead, our focused strategies in Sustainable FMCG and Consumer Tech will drive our top- and bottom-line growth.

"I am excited about the new growth catalysts on the horizon driven by Group CEO, Mr Ng Hock Guan and supported by our Management team, while SEDANIA's new Board Member, YAA Tun Md Raus Sharif (former Chief Justice of Malaysia) adds to the Board's strategic insights and perspectives."

“With new product launches and realignment of our cost model, our Sustainable FMCG segments, driven by the Offspring and Tanamera brands, along with our Halal Original Brand Manufacturing (OBM) business, FA Herbs Sdn Bhd, we are continuously improving our margins and enhancing our operational efficiency. SEDANIA’s strategic objective for the coming financial year 2025 is to scale and foster growth across all business segments.”

Here are some of the key business developments during the financial year:

- **Offspring:** On 20 August 2024, Offspring Inc. proudly launched the FeatherAIR Diaper range, designed specifically for sensitive baby skin and endorsed by leading paediatricians and dermatologists. This addition to our 0% chemical, safe, and premium baby care range further strengthens our product portfolio. Offspring also introduced its first Brand Ambassador, Zahirah MacWilson, enhancing the brand’s market appeal, visibility and reach.
- **As-Sidq Tawarruq:** Over the 18-month period, SEDANIA As Salam Capital facilitated Shariah-compliant commodity murabahah transactions with an estimated value of over RM100 billion, reinforcing our leadership in digital commodity trading. As of 30th June 2024, As-Sidq Tawarruq platform supports more than 95 FSIs in their Shariah-compliant digital commodity trading transactions.
- **JOMHIBAH:** A collaborative partnership with Hong Leong Islamic Bank Berhad (“HLISB”) with the objective to offer financing on our fully digital JOMHIBAH platform was signed on 16th August 2024, representing a significant milestone for SEDANIA As Salam Capital. The JOMHIBAH platform targets to onboard 4 FSIs this year. As the unclaimed Islamic assets is growing at a rapid rate, which now stands at more than RM90 billion and only 0.02% Muslims carried out Inheritance Planning and Management, we believe this presents a significant market potential with proactive awareness campaigns on *Hibah*.
- **GoHalal Financing Program:** Our collaboration with GrabFin Malaysia and Mitra Kembara for Umrah financing marks a unique initiative to support Muslim Grab driver-partners in fulfilling their Umrah pilgrimage. This programme exemplifies our commitment to creating inclusive and impactful financial solutions.

“Our unwavering commitment to drive continuous growth compels us to adopt appropriate risk management practices, regularly monitor our financial position, and take pre-emptive measures to ensure we continue to drive positive value for our stakeholders,” Datuk Azrin emphasised.

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NOTE:

***Reclassification to Consumer Products & Services Sector**

SEDANIA shares quoted on Bursa Malaysia’s ACE Market were reclassified under the “Consumer Products and Services” sector and “Consumer Services” sub-sector respectively, effective 9.00 am, 9 July 2024.

About SEDANIA Innovator Berhad (“SIB”)

SIB is an investment holding company focused on sustainability-enabling businesses. Since its 2015 listing on the ACE Market of Bursa Malaysia, the Group has invested in innovative businesses leading to enhanced sustainability and reduced carbon emissions, contributing to a greener economy.

The Group is propelled by its key core engines in sustainable consumer goods and services, distinguishing itself through its core consumer-centric businesses: Offspring Inc Sdn Bhd (“Offspring”), Tanamera Tropical Spa Sdn Bhd (“Tanamera”), FA Herbs Sdn Bhd (“FA Herbs”), and SEDANIA As Salam Capital Sdn Bhd (“SASC”).

Offspring, a leader in sustainable baby care products, offers an array of over 170 SKUs made with eco-friendly ingredients and biodegradable packaging, enjoying a robust retail presence across three continents.

Tanamera sets the standard in premium, Halal, and all-natural personal care, blending traditional Asian wellness with eco-conscious tropical herbs, widely available to a global clientele.

FA Herbs is a GMP and ISO-certified true-to-label contract manufacturer of Halal skincare, personal care, postnatal and health supplements. Its ability to provide end-to-end customised and unique solutions for its customers enable it to capture a broad range of clientele across the hospitality, leisure, MLM, SME and corporate sectors.

SEDANIA As Salam Capital, meanwhile, spearheads the digital finance revolution, equipping more than 95 financial service institutions with innovative FinTech solutions and the GoHalal Financing Programme to enhance financial inclusion and well-being.

These key core engines underscore SEDANIA's unwavering commitment to innovation, sustainability, and the delivery of essential consumer-based goods and services.

Improving Lives Sustainably

Log onto www.sedaniainnovator.com to find out more about our sustainable innovations and offerings.

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