

FOR IMMEDIATE PUBLICATION

Embrace an ESG-friendly government to ensure longevity

I would like to applaud Yang Amat Berhormat Dato' Sri Ismail Sabri Bin Yaakob for the dissolution of Parliament on October 10, effectively paving the way for the 15th General Election (GE15) to be held.

This goes to show that our leader of the nation places the Rakyat at heart as an election will somewhat address the current political turmoil and provide the much-needed stability for the country.

The announcement has effectively put to rest weeks of intense speculation and trepidation over the elections being held during the Monsoon season.

The country has held 12 by-elections and four state polls since the last GE on May 9, 2018 and what the Rakyat needs is some form of political certainty in order to navigate the challenging economic environment exacerbated by rising cost and weakening ringgit.

Ultimately, what Malaysians need is a government that embraces Environmental, Social and Governance (ESG)-friendly practices; a government that adopts sustainability principles and strong governance.

ESG is not just mere talk. ESG adoption will ensure Malaysia remains competitive and achieve economic prosperity and longevity.

Only then will the country be able to attract foreign investors to plough their funds here as our nation pushes through its ESG agenda.

Corporate Malaysia wants a government that is an ESG enabler, which will be so much more effective as a nation, to bring forth the necessary improvements sustainably.

At SEDANIA, we invest in our corporate clients' future energy sustainability by financing and deploying energy efficiency solutions and renewable energy systems which to date have saved over 66 gigawatt-hours and RM30 million in clients' energy cost, which is also equivalent to planting over 950,000 trees.

For consumers, we offer preventive healthcare products which reduce carbon emissions through the selection of eco-friendly ingredients and biodegradable materials.

SEDANIA's core businesses of Sustainable Energy and Sustainable Healthcare (Offspring) are neutral to the impacts of GE15 as the increasing energy consumption and rising birth rates will not be affected by political factors.

Our core businesses are dedicated towards improving lives sustainably and combating the perennial issue of climate change by constantly reducing the carbon footprint.

Energy is a source of life, regardless of what happens politically. The global demand for clean energy will remain strong while the attributes of our eco-friendly Offspring products resonate well with the growing societal awareness about climate change.

Despite facing multiple external headwinds, our ESG-centric business model is primed for promising growth as sustainability continues to surge in prominence throughout Malaysia and the world.

With this in mind, we are looking forward to supporting the upcoming newly elected government by further driving forward the sustainability agenda. It is a philosophy that we strongly urge any elected government to fully embrace as sustainability preserves the interests and future of families, communities and our nation.

So, let's vote a capable, responsible government into office so that our children's and grandchildren's interests will be protected.

From the desk of
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