

PRESS STATEMENT

SEDANIA's Fintech CEO bestowed with Lifetime Achievement Award

Fintech subsidiary SEDANIA As Salam's CEO Khairul Nisa Ismail recognised as an influential individual within the digital and technology sectors

KUALA LUMPUR (June 29): SEDANIA Innovator Berhad (“SEDANIA” or the “Group”) announced today that Khairul Nisa Ismail, Chief Executive Officer (“CEO”) of its Fintech subsidiary SEDANIA As Salam Capital Sdn Bhd (“SEDANIA As Salam”), was bestowed with the Distinguished Entrepreneur Lifetime Achievement Award at the gala dinner and awards presentation ceremony of the World Digital Economy & Technology Summit 2022.

The ceremony recognised the outstanding achievements of influential individuals within the digital and technology sectors. Nisa was one of the enterprising individuals conferred with this special award by the Governor of Melaka, H.E. Tun Seri Setia (Dr.) Haji Mohd Ali Mohd Rustam.

“It is truly an honour to be presented with this accolade, especially as I have always been a vocal advocate of digital transformation and its thriving role in driving business and economic growth. The 2022 World Digital Economy & Technology Summit’s theme of *creating opportunities, endless possibilities* is also something that I strongly resonate with and thus, I am committed towards leading my ever-dedicated SEDANIA As Salam team in accelerating the digital banking-readiness of financial institutions”, said Nisa.

The World Digital Economy & Technology Summit is a high-level event bringing together key stakeholders in the Digital Economy to discuss key trends, strategic challenges, major issues and risks impacting on our digital future. It is a meeting of minds from technologists, digital entrepreneurs, corporate executives, policy advocates, digital natives, health specialists, educationists, and civil society to take stock of the future digital economy and to be future ready.

SEDANIA’s Managing Director and Founder Datuk Azrin Mohd Noor commented, “The recognition accorded to Nisa is a remarkable milestone for SEDANIA as a whole and truly showcases the company’s brand name in an even brighter light. The evolution of SEDANIA As Salam under Nisa’s leadership accurately personifies our mission to improve lives sustainably, as the As-Sidq platform has continuously incorporated technological improvements which simultaneously fulfilled the needs of our financial institutions clientele and enhanced the public’s access to financing.”

With a client base of over 80 financial services institutions, SEDANIA As Salam is primed to accelerate digital banking adoption in Malaysia. The company is presently a technology partner for two established companies which form part of Malaysia's digital banking consortium, namely AEON Credit Service (M) Berhad, as well as another client which offers a Shariah-compliant personal financing product to platform users of its super app using SEDANIA As Salam's GoHalal Financing Programme.

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About SEDANIA As Salam Capital :

SEDANIA As Salam Capital Sdn Bhd, a wholly-owned subsidiary of SEDANIA Innovator Berhad, is a technology provider that empowers financial institutions with Islamic fintech solutions.

At the core, is As-Sidq, a patented Shariah-compliant digital commodity trading platform that facilitates secure, real-time and anytime brokerage of digital commodities for financial institutions' Tawarruq (commodity murabahah) requirements.

Completing our Islamic fintech ecosystem of solutions is a collaborative suite of composite banking and finance capabilities that further enable and accelerate financial institutions' digital readiness.

For further enquiries, please contact:

Doreenn Leong
Sedania As Salam Capital Sdn Bhd
Tel: 03-7880 2001 / +6012 2121 620
Email: media@sedaniainnovator.com