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## PRESS RELEASE

### Sedania's ESPL enters crypto NFT gaming in the Metaverse

*Its gaming arm ESPL signs partnership to grow users into 2023*

**PETALING JAYA, 13 APRIL 2022** - Singapore-based Esports Players League (ESPL) recently announced a partnership with Yield Guild Games Southeast Asia (YGG SEA) as part of its vision to amass gamers in the cryptocurrency, non-fungible token (NFT) gaming and Metaverse sphere. The partnership aims to generate up to 300,000 gamers for ESPL and SEDANIA Innovator Berhad ("Sedania" or the "Group").

Commenting on ESPL's prospects and how it aligns with the Group's focus on technology, SEDANIA Founder and Managing Director Datuk Azrin Mohd Noor said, "It is important for us to discover the viability of cutting-edge technologies critical to the Metaverse as we believe it enhances our vision of ESPL as a compelling platform that provides a more exciting gaming experience for players."

"We've been working closely with ESPL to drive sustainable Esports development. Through our partnership with YGG SEA, we can channel our growth by building the foundations of a sustainable Metaverse with ESPL being at the helm of the community."

SEDANIA ventured into the esports space in 2019 when it founded ESPL through its investment in Esports Pte Ltd, with the Group's stake currently standing at 36.21%.

ESPL has organised tournaments for the world's top game publishers, including Riot Games, Supercell, Tencent, Sky Mavis, and many others. Coming from its roots as a community-driven Esports platform, ESPL is working towards its massive goal of becoming the preferred platform for competitive gaming across all genres in the Metaverse.

On behalf of ESPL, Chief Executive Officer, Daryl Teo mentioned "Technology has definitely brought gaming and the Esports industry to astonishing new heights. With Web 3.0 on its way, more ESPL development and tournaments can be held in the Metaverse with rewards and prizes distributed immediately upon completion."



He added, “Moving forward in 2022, ESPL will organise a series of groundbreaking tournaments involving a globalised Metaverse and NFT games such as Axie Infinity by Sky Mavis. We are optimistic that the success of our current tournaments will be a signal from gamers to continue our pursuit of expanding our user base.”

The partnership will allow ESPL to focus on enabling the 3Gs (Game Publishers, Gamers, and Guilds) to build a sustainable ecosystem by launching exciting NFTs and projects surrounding cryptocurrency other than gaming tournaments.

These projects are aligned with the Environmental, Social, and Governance (ESG) goals through:-

- E: Utilising protocols and cryptocurrency networks that are more environmentally considerate;
- S: Leveraging gaming for good, allowing students to offset student debts with P2E rewards and earnings;
- G: Providing a safe, trusted platform for brands to engage gamers.

ESPL’s online tournament platform, ESPL.GG, provides a proprietary infrastructure for anyone to run tournaments for any genre of games with a ready-to-go community of 250,000+ gamers to date.

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## About SEDANIA Innovator Berhad

SEDANIA Innovator Berhad is an investment holding company with a focus in sustainability-enabling businesses. Since its listing in 2015 on the ACE Market of Bursa Malaysia, SEDANIA has invested in innovative businesses which lead to the reduction of carbon emissions and enable sustainability.

SEDANIA invests in its corporate clients' future energy sustainability by financing and deploying energy efficiency solutions and renewable energy systems which to date saved over 66 gigawatt-hours and RM30 million in clients' energy cost.

For consumers, SEDANIA offers preventive healthcare products which reduce carbon emissions through the selection of eco-friendly ingredients and biodegradable material. Over 150 products are sold under the brand Offspring online and through selected retail stores in over 20 countries worldwide.

We are Innovators. We improve lives sustainably. Log onto [www.sedaniainnovator.com](http://www.sedaniainnovator.com) to find out more about our Sustainable innovations.

## About ESPL

ESPL was established and incorporated in Singapore in 2019 by seasoned entrepreneurs during the global pandemic. However, this did not call a halt to ESPL's growth wherein less than two years, ESPL has gained more than 250,000 gaming enthusiasts signed up together with more than 500 tournaments organized globally.

ESPL is managed by its headquarters in Singapore and regional office in Cologne. For more info, visit [espl.co](http://espl.co) or email [info@espl.co](mailto:info@espl.co).

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## Appendices



**Sedania Official Website:** <https://www.sedaniainnovator.com/>

**ESPL Official Website:** <https://www.espl.co/>

**ESPL Official Tournament Platform:** <https://www.espl.gg/>